



## POST-SUMMIT OVERVIEW

3<sup>rd</sup> ANNUAL

# COCIR eHEALTH SUMMIT

DIGITAL HEALTH INNOVATION:  
DEFINE, MEASURE, IMPACT

BRUSSELS  
8 DECEMBER 2016

[www.cocirehealthsummit.org](http://www.cocirehealthsummit.org)

**COCIR**  
SUSTAINABLE COMPETENCE IN ADVANCING HEALTHCARE

European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry





# COCIR HOSTS SUCCESSFUL 3<sup>rd</sup> ANNUAL eHEALTH SUMMIT

The third annual COCIR eHealth Summit took place on 8 December 2016 in Brussels under the umbrella of the European Commission's European Summit on Digital Innovation for Active and Healthy Ageing and in partnership with the European Association Working for Carers (Eurocarers) and the International Foundation for Integrated Care (IFIC). This year, high level speakers and participants shared their insights on the value of digital health to support integrated and patient-centric care and the challenges to measure the impact of digital health innovation and related services.

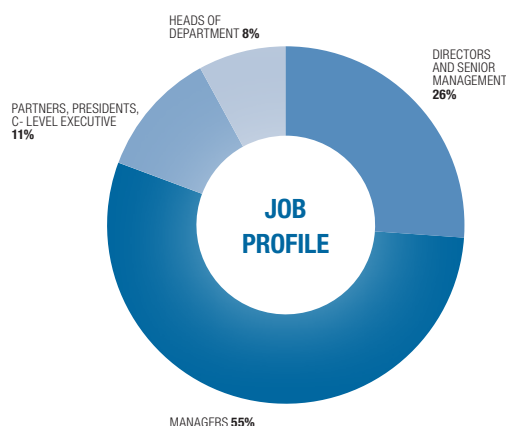
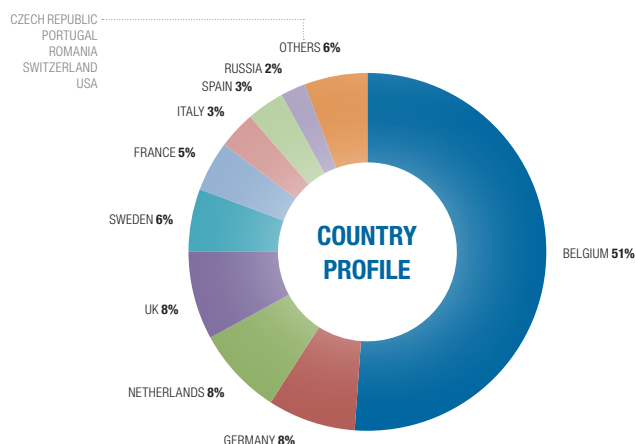
During the Summit, speakers shared their insights on integrated care pathways, the potential of big data analytics and the importance of scaling up digital innovation to enable care coordination. Discussions focused on

how digital health can support the delivery of more holistic and responsive care to an ageing population and what elements need to be in place to deliver the "Blueprint on Digital Transformation of Health and Care" vision and goals. Participants also highlighted the importance of measuring the value of technology in terms of better health outcomes, including patient reported outcomes and patient experience.

During the Summit, COCIR launched two eHealth papers on Big Data Analytics and Integrated Care Workflows. Both papers provide an overview of the opportunities and challenges to unlock the full potential of data analytics and technology to improve health systems performance and patients' experience, advance biomedical research and deliver truly integrated care.



Nicole Denjoy, COCIR Secretary General, stressed, "In line with the Blueprint's philosophy, as a partner of the multi-stakeholder Integrated Care Alliance and Blueprint Champion, COCIR is committed to working with other organisations to advance integrated and patient-centric care models, building multi-stakeholder partnerships for advancing integrated and patient-centric care models. For 2017 and beyond, we are committed to working with the Reference Sites and other stakeholders to deliver innovative Digital Health interventions at scale". She added, "Along with our members and partners, we seek to use existing insights to build a framework for policymakers and stakeholders that helps implement their digital health strategies. This will create the political will and future leadership to drive investment across the health value chain and in digital health innovation".



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