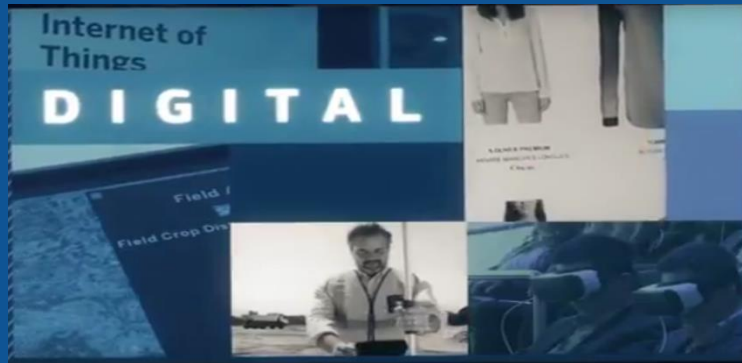


4th annual COCIR Digital Health Summit
Digital Transformation of Health and Care: The Voice of Stakeholders

Trust, cybersecurity and data protection: Challenges for healthcare industry in the digital transformation of health and care



Despina Spanou

Director for Digital Society, Trust & Cybersecurity

***DG Communications Networks, Content and
Technology (DG CONNECT)***

European Commission

Mid-term review of the Digital Single Market

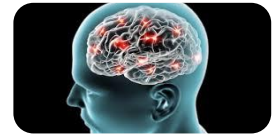


Digital Transformation of health and care

- *Citizen's secure access to and use of health data*
- *Data infrastructure to advance research and personalised medicine*
- *Citizen empowerment and patient-centred care*



Data-driven innovation



High-performance computing *New therapies and diagnostics*

Advanced Data-Analytics

New health and care models

Cloud computing

Artificial Intelligence

Prevention and early

risk detection

Internet of Things (IoT)

mHealth Personalised Medicine

Wearables

Telehealth

Open Public Consultation

1464 responses from 35 countries

**"What are
major barriers
to electronic
sharing of
health data?"**





KEY ENABLING CONDITIONS: DATA PROTECTION & SECURITY & PRIVACY

- **GDPR**
- **NIS**
- **ePrivacy**

*Europe's opportunity for citizens,
health and care providers and
industry:
Digital Transformation of health and
care **built on trust***

