



DIGITAL HEALTH SUMMIT

BRUSSELS 6 DECEMBER 2017



Panel Debate 1

Scaling up Digital Health



COCIR Relevant Activities



COCIR Key Recommendations to advance the Transformation of Health and Care in the Digital Single Market

Digital health technologies are a key enabler to deliver the much-needed transformational change in European health and care systems. COCIR welcomes the opportunity to provide its recommendations and priorities on the future policy measures to drive this change in Europe. If the right elements are in place, digital innovation will enable the delivery of patient-centred care, population health management and care-coordination. However, urgent steps need to be taken to lay the ground for digital transformation of European health and care systems.

COCIR believes that the European digital health sector today faces three main challenges:

1. Lack of critical demand for digital health. Innovation, industrial and health policy measures are not aligned and financing instruments for digital health are highly fragmented in Europe.
2. The foundations to unlock the potential of digital health technologies are still weak: fragmented health data silos, adoption of EMRs in daily routine practice remains uneven, EHRs and ePrescribing are at early age, use of eHealth standards remains inconsistent and there is a shortage of IT skills in healthcare organisations.
3. The data protection regulatory framework is highly fragmented, and it is uncertain whether the GDPR will have a harmonising effect in the health sector. Also, companies will face important operational challenges to comply with the GDPR.

In its response to the recent [Consultation on the transformation of health and care in the Digital Single Market](#), COCIR has shared its recommendations to address this triple challenge. Below we summarise these key policy measures:



COCIR response to the Consultation on the transformation of Health and Care in the Digital Single Market, Oct 2017

Integrated Care Alliance launched in June 2016.

www.integratedcarealliance.org





Speakers

- **Bart Vermeulen**, Deputy Director Healthcare - Office of the Belgian Minister of Social Affairs and Public Health
- **Maddalena Illario**, Representative of the Campania Region, Reference Sites Collaborative Network and Researcher at University of Naples Federico II
- **Nick Goodwin**, CEO, International Foundation for Integrated Care
- **Kevin Massoudi**, COCIR Lead member in Digital Health and Product Manager Oncology Information Systems EMEIA at Varian Medical Systems





Questions for Discussion (1/2)

1. How do we ensure the scale and sustainability of digital health initiatives/programs and accelerate the change?
2. What specific measures can be taken by the European Commission, Member States, Healthcare providers and Industry to strengthen the foundations of a European digital health ecosystem and ensure that digital health can support health systems strategies?
3. To what extent are good practices transferable? Are there any areas (governance, financing, IT, business models, care delivery models, incentive schemes...) where good practices can be more easily transferred?





Questions for Discussion (2/2)

1. Can Europe remain Big on Health?
2. Will Member states use the European space for more systematic cross-learning and peer review?
3. How to accelerate the big data revolution as a tool for systems reform and management?
4. How can we ensure that the European initiatives are bringing value at country and regional level?

