



4th annual COCIR Digital Health Summit: The voice of the stakeholders

Panel Debate 1: Scaling Up Digital Health



Campania experience in the framework of the EIP on AHA



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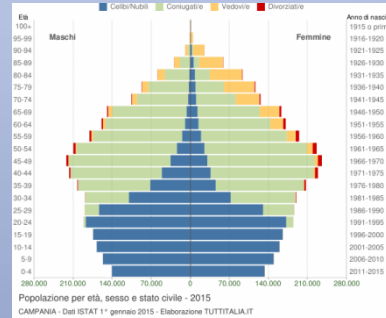
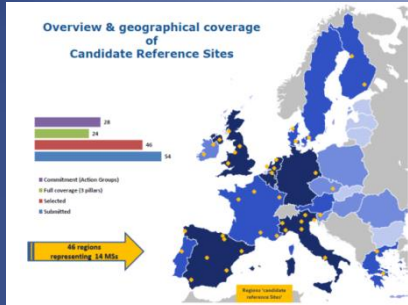
International cooperation supporting Public Health: The example of the European Innovation Partnership on Active and Healthy Ageing



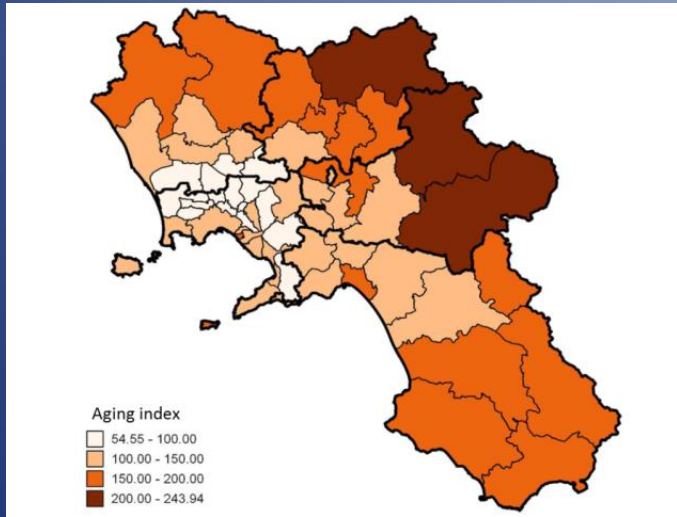
Current challenges: High levels of health inequalities in many EU countries

- New standards for hospital beds
- Financial/economic balance of the regional health systems
- rationalization and qualification of spending
- Increase the clinical and organizational appropriateness of LEA delivery
- Standardization of Integrated Pathways
- Explain and encode the extension of care and cure response on technological innovations to citizens

Translate part of strategic planning into goals that can be pursued with innovative methodologies
Taking advantage of the opportunities offered by the EU Commission through international cooperation

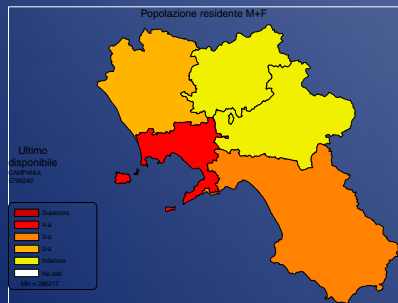


5,869 milion residents
Third most populated region
The most crowded: 432 inhab/km²

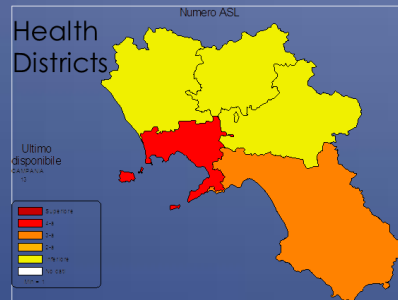


Ageing index: 117 (2016, was 77.2 in 2002)
Mortality rate National Average: 10
Mortality rate in Campania Region: 8.9 (2016, was 8.2 in 2002)
Older adults dependency index: 26.7 (2016, from 21.2 in 2002)
Older adults (>65): 17.9 (2016, from 12.3 in 2002)
Life expectancy Campania Region / National Average (F, 2016): 83.5 / 85.1
Life expectancy Campania Region / National Average (M, 2016): 78.9 / 80.6

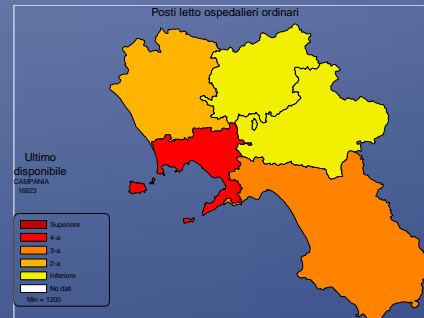
Residents



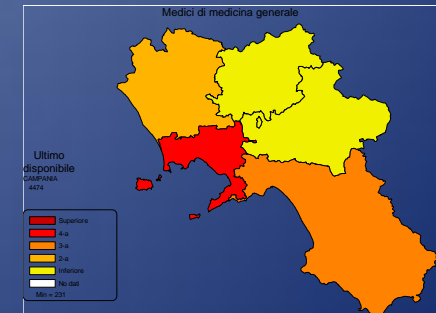
Health Districts



Hospital beds

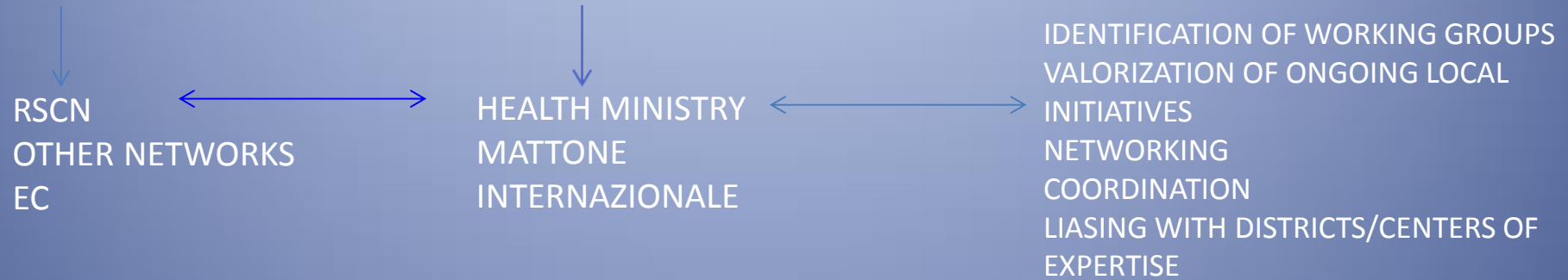


GPs





EIP-AHA CAMPANIA RS
THREE-FOLD LEVELS STRATEGY
 ACROSS EUROPEAN, NATIONAL AND REGIONAL LEVELS



PRIORITY ISSUES

- ICT-INTEROPERABILITY
- SOCIAL-HEALTH INTEGRATION
- HEALTH & ICT LITERACY
- MULTI-DIMENSIONAL & LIFECOURSE APPROACH TO AGEING

INTERNATIONAL APPROACH



Digital innovation can help unlock the potential of technology to address societal needs:
From SMART CITIES to SMART CITIZENS
 to address local challenges by shared solutions